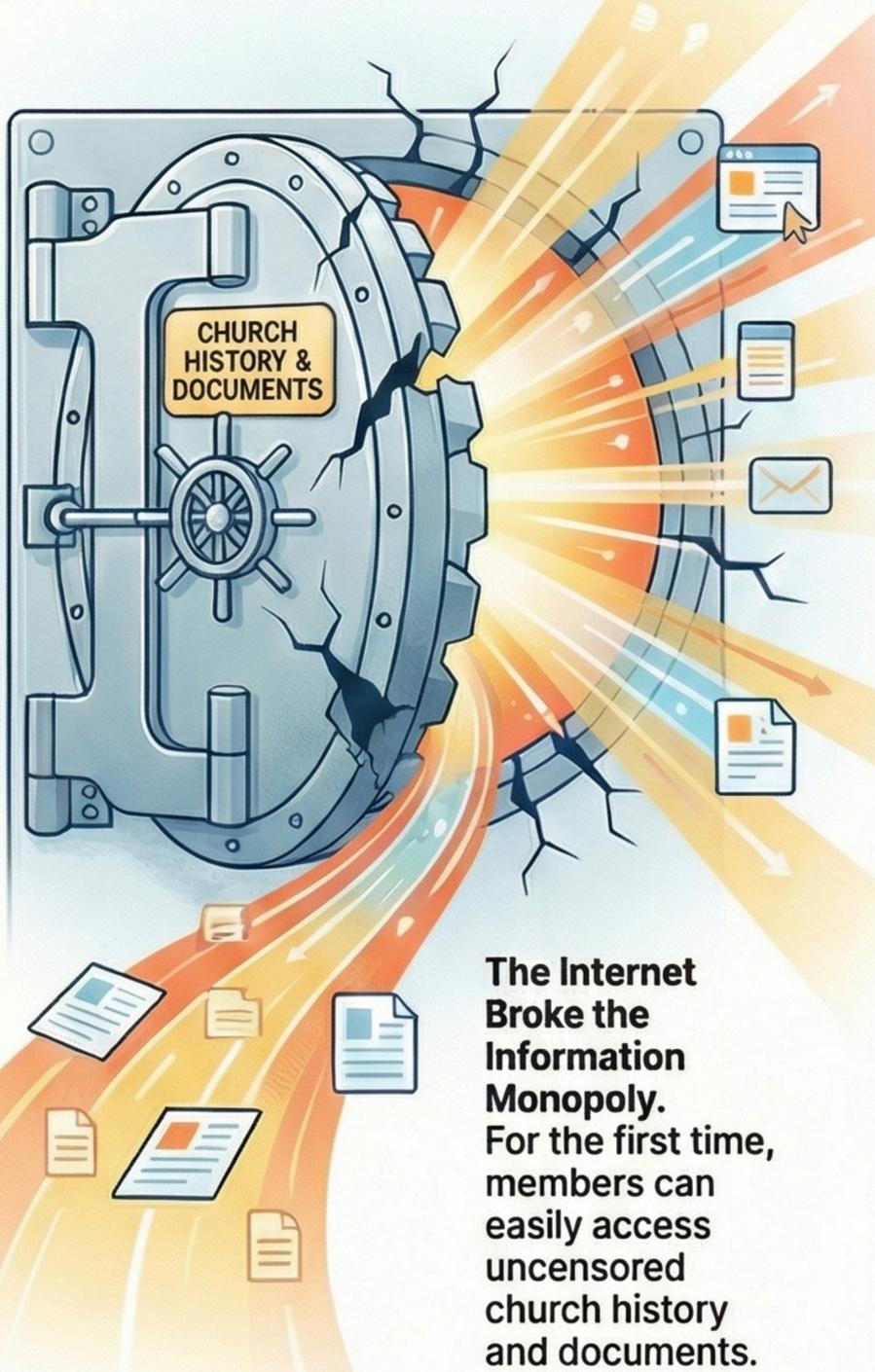


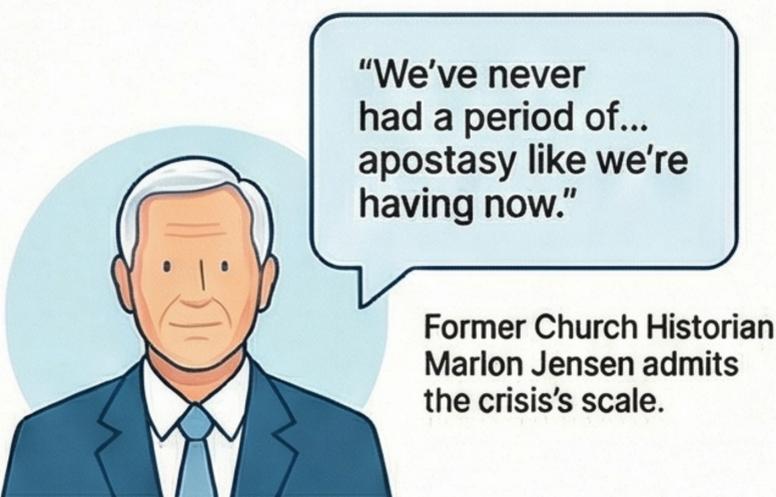
The Mormon Church's Playbook on Doubt

The internet has unleashed an unprecedented faith crisis by making uncensored history accessible. In response, the Church employs psychological tactics to control the narrative and inoculate its youth against doubt.

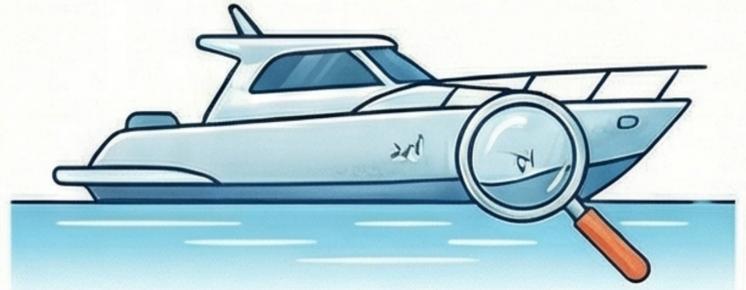
The Problem: An Uncontainable Faith Crisis



The Internet Broke the Information Monopoly. For the first time, members can easily access uncensored church history and documents.



The Playbook: Tactics of Control



Tactic 1: Reframe Doubt as a Character Flaw

Legitimate historical concerns are minimized as "dents on a boat" or "chipped paint."



Tactic 2: Demonize Doubters and Their Questions

Those with questions are portrayed as ungrateful, childish "perpetual doubters" playing "whack-a-mole."



Tactic 3: Control the Information Flow

Members are explicitly told "research is not the answer" and to avoid non-approved sources.



Tactic 4: Target and "Inoculate" the Youth

The primary focus is now on influencing young, impressionable members before they encounter challenging information.